

Venture Academy Basic Entrepreneurship Class Schedule

Day	Time Slot	Type of Class	Topic
Monday	8:00 AM - 9:00 AM	Welcome/Overview	Opening Remarks, Introductions and Overview
	9:00 AM - 10:00 AM	Lecture	A Vision of Christian Family Entrepreneurship
	10:00 AM - 11:00 AM	Lecture	The Biblical Case for Entrepreneurship
	11:00 AM - 12:00 PM	Lecture	Equipping Sons for Entrepreneurship
	12:00 PM - 1:00 PM		Lunch
	1:00 PM - 2:00 PM	Lecture	Equipping Daughters for Entrepreneurship
	2:00 PM - 3:00 PM	Lecture	Sales and Marketing - I
	3:00 PM - 4:00 PM	Lecture	Sales and Marketing - II
	4:00 PM - 5:00 PM	Lecture	Sales and Marketing - III
	5:00 PM - 5:30 PM	Lecture	Case Study Methodology
Tuesday	8:00 AM - 9:30 AM	Case Discussion	Sales Case Study
	9:30 AM - 11:00 AM	Case Discussion	Marketing Case Study
	11:00 AM - 12:00 PM	Lecture	Accounting - I
	12:00 PM - 1:00 PM		Lunch
	1:00 PM - 2:00 PM	Lecture	Accounting - II
	2:00 PM - 3:00 PM	Lecture	Finance - I
	3:00 PM - 4:00 PM	Lecture	Finance - II
	4:00 PM - 5:00 PM	Lecture	Technology
Wednesday	8:00 AM - 9:30 AM	Case Discussion	Accounting Case Study
	9:30 AM - 11:00 AM	Case Discussion	Finance Case Study
	11:00 AM - 12:00 PM	Lecture	Operations - I
	12:00 PM - 1:00 PM		Lunch
	1:00 PM - 2:30 PM	Case Discussion	Technology Case Study
	2:30 PM - 3:30 PM	Lecture	Operations - II
	3:30 PM - 4:30 PM	Lecture	Service Management
	4:30 PM - 5:30 PM	Lecture	Human Resources
Thursday	8:00 AM - 9:30 AM	Case Discussion	Operations Case Study
	9:30 AM - 11:00 AM	Case Discussion	Service Management Study
	11:00 AM - 12:00 PM	Lecture	Business Communications
	12:00 PM - 1:00 PM		Lunch
	1:00 PM - 2:30 PM	Case Discussion	Human Resources Case Study
	2:30 PM - 3:30 PM	Lecture	Legal
	3:30 PM - 4:30 PM	Lecture/Workshop	Venture Analysis - I
	4:30 PM - 5:30 PM	Lecture/Workshop	Venture Analysis - II
Friday	8:00 AM - 9:30 AM	Case Discussion	Business Communications Case Study
	9:30 AM - 11:00 AM	Case Discussion	Legal Case Study
	11:00 AM - 12:00 PM	Lecture/Workshop	Venture Analysis - III
	12:00 PM - 1:00 PM		Lunch
	1:00 PM - 2:30 PM	Lecture/Workshop	Venture Analysis - IV
	2:30 PM - 3:30 PM	Lecture/Workshop	Venture Analysis - V
	3:30 PM - 5:00 PM	Case Discussion	Comprehensive Case Study
Saturday	8:00 AM - 9:00 AM	Lecture	Summary
	9:30 AM - 10:30 AM	Panel Presentation	Expert commentary from seasoned entrepreneurs
	10:30 AM - 11:30 AM	Panel Discussion	Panel Q&A with seasoned entrepreneurs
	11:30 AM - 12:00 PM	Closing	Recap and Dismissal
	12:00 PM - 1:00 PM		Lunch

Note: Each lecture is 50 minutes followed by a 10 minute break and each case study is 80 minutes followed by a 10 minute break